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# The Gift of the Magi

Joel Priddy  
and O. Henry

A graphic adaptation of O. Henry's classic Christmas tale, "Gift of the Magi," by the critically acclaimed artist Joel Priddy

"Gift of the Magi" by O. Henry, originally published in 1906, has become one of the best known and most beloved of Christmas tales. An exuberant couple urged on by their love make great sacrifices in order to purchase the perfect Christmas gift for the other. The husband sells his gold watch in order to buy expensive combs for his wife's luxurious locks, while the wife sells her hair to the wigmaker in order to buy a chain suitable for her husband's handsome timepiece. When all is revealed on Christmas Eve, the sweet irony of their dual generosity leaves them, whether they know it or not, as the wisest of gift givers: "But in a last word to the wise of these days let it be said that of all who give gifts these two were the wisest. O all who give and receive gifts, such as they are wisest. Everywhere they are wisest. They are the magi."

The artist Joel Priddy employs the same twists of reciprocity in his own work and is well suited to adapting and updating this classic for a modern and hip audience.

## Marketing Campaign

- National Review Attention and Print Features
- Featured in Holiday Gift Round-ups
- Online Promotion
- Author Websites: JoelPriddy.com

## Author Bio

Joel Priddy's illustrations have appeared in the *New York Times*, *Playboy*, and *Cricket Magazine*. His first graphic novel, *Pulpatoon: Pilgrimage*, won an Ignatz Award for Outstanding Debut and was nominated for an Eisner as the year's best graphic novel. His work also appeared in *Best American Comics 2006*. Joel teaches illustration and cartooning at the Memphis College of Art. He is presently hard at work on something or other.