



Smithsonian  
 Carton Qty: 28  
 Selling Territory: USCOM  
 15,000

On Sale: 12/1/2009

Smithsonian  
 Political Science  
 Tr 9780061579073  
 \$26.99 (\$34.99 CAN)  
 304 pages; 6 x 9  
 Subsidiary Rights: First  
 Serial: Harper; UK,  
 Translation, Audio,  
 Dramatic: Max Brockman,  
 Inc.

## After the Ice

Life, Death, and Geopolitics in the New Arctic

Alun Anderson

Smithsonian Books

An eye-opening look at the winners and losers in the high-stakes story of Arctic transformation, from nations, to native peoples, to animals and the very landscape itself

---

The Arctic—like the canary in the coalmine—has reacted more quickly and dramatically to global warming than many had anticipated. Hundreds of scientists are urgently trying to predict just how the Arctic will change, and how those changes will in turn affect the rest of the planet. But plenty of other people, driven by profit rather than data, are interested as well. The riches of the world's last virgin territory have spurred the reawakening of old geopolitical rivalries. The U.S, Canada, Russia, Norway and the Danish territory of Greenland all control chunks around the Arctic Ocean. We face a new era of oil rigs and drill ships, of tankers and ships taking a short cut from Yokohama to Rotterdam—as well as the potential for fighting over the Arctic's treasures.

Alongside the potential winners from an open Arctic sea are the many losers, from the nomadic reindeer herders of Siberia and Scandinavia to the Inuit hunters of Alaska, Greenland, and Canada. Other creatures that rely on the vast expanses of sea ice, including seals, birds and whales—and the ecosystems within which they live—may disappear to be replaced by different creatures.

...

### Marketing Campaign

- National Broadcast and Print Media
- Academic Outreach Campaign
- Blog Outreach
- Sneak Peek program

### Author Bio

Alun Anderson began his career as a research biologist and has been the Editor, Editor-in-Chief and Publishing Director of *New Scientist* magazine from 1992 to 2005, during which time he successfully launched the magazine in the United States. He now serves as a senior consultant to the magazine. In 2000, *The Australian* newspaper named him as one of the world's top 100 thinkers. Anderson lives in London but spends considerable time in the US where he is on the board of Xconomy in Boston.