



China's Megatrends

The 8 Pillars of a New Society

John Naisbitt
Doris Naisbitt

Harper Business

#1 *New York Times* Bestselling Author

From the world's leading futurist and worldwide bestselling author of *Megatrends*, a fresh and bold look at the forces driving China's emergence as a global power

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John and Doris Naisbitt, long-time China observers, provide a unique perspective on the transformation that is reshaping the country's economic, social, and political systems. Allowed unprecedented access by the Chinese government, they gathered data and information from across all of China's provinces and cities using the same techniques behind Naisbitt's international bestseller *Megatrends*.

Based on their findings, the Naisbitts argue that, while the U.S. struggles to restore its position in the world, China is creating an entirely new social and economic model for a 21st-century. Just as America created its own unique model more than 200 years ago, the new system fits China's history and society, and the Naisbitts identify the eight pillars:

- The Emancipation of the Mind
- Balancing Top-down with Bottom-up
- Framing the Forest and Letting the Trees Grow
- Crossing the River by Feeling the Stones
- Artistic and Intellectual Ferment
- Joining the World
- Freedom and Fairness
- From Olympic Gold Medals to Nobel Prizes...

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Author Bio

Since the publication of *Megatrends* in 1982, the future has been in the center of John Naisbitt's research and analysis. *Megatrends* reigned over the *New York Times* best-seller list for more than two years, has been published in 57 countries, and has sold more than eight million copies. With his articulate and inspiring message, Naisbitt today speaks before global corporations and provides counsel to leading politicians. His cultural life and residence in countries on several continents keep him directly in touch with global conditions—knowledge that is reflected in his bestselling books.

A former visiting fellow at Harvard University, and former visiting professor at Moscow State University, he is currently a faculty member at the Nanjing University in China, and serves as a Distinguished International Fellow, Institute of Strategic and International Studies (ISIS), in Malaysia—the first non-Asian to hold this appointment. He is the recipient of 15 honorary doctorates in the humanities, technology, and science. A native of Utah, he lives in Vienna, Austria, and Beijing, China.