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Selling Territory: WE  
500,000

One Day Laydown  
On Sale: 11/2/2010

Teen Fiction  
Pb 9780062003935  
\$9.99 (\$13.25 CAN)  
256 pages; 5 5/16 x 8  
Age: 14 up-; Grades: 9 up

*The more than four million fans who tune in to the hit television show *The Vampire Diaries* every week will finally find out how a passionate romance with a dangerous girl turned loving brothers into deadly enemies.*

## The Vampire Diaries: Stefan's Diaries #1

by TBD

Premiering in Fall 2009, the television show based on *The Vampire Diaries* books gave the CW network its biggest series opening to date. This wildly popular series has generated a lot of buzz as one of the highest rated teen shows. And all that has translated to even stronger sales for the books.

Now fans can get more of their favorite vampire drama! Written in a diary format from the point of view of smoldering vampire Stefan Salvatore, *Stefan's Diaries* tells the story, as depicted on *The Vampire Diaries* television show, of the love triangle that would change the Salvatore brothers' lives forever. This trilogy offers new insight into the wildly popular TV series and the epic love story that turned devoted brothers into mortal enemies.

[www.vampirediaries.net](http://www.vampirediaries.net)

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. Social Media Campaign at MySpace,  
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### Author Bio

Based on the *New York Times* bestselling series by L. J. Smith, these books will feature her name on the cover. The books are created by hit-making teen-fiction packager Alloy Entertainment, whose blockbuster titles include *Sisterhood of the Traveling Pants*, *Gossip Girl*, *A-List*, *The Luxe*, and *Pretty Little Liars*.