



HarperCollins/TN
 Carton Qty: 72
 Selling Territory: W
 300,000
 LC: 2009939633

On Sale: 4/27/2010

Teen Fiction
 Pb 9780061990779
 \$7.99 (\$8.99 CAN)
 304 pages; 4 3/16 x
 6 3/4
 Age: 12 up-; Grades:
 7 up

The danger, romance, and mystery continue in the third installment of L. J. Smith's bestselling Vampire Diaries series.

The Vampire Diaries: The Fury (rack)

by L. J. Smith

In the electrifying continuation of the Vampire Diaries, Stefan and Damon are confronted by someone from their past bent on exacting revenge. The best chance they have for overcoming this threat is by banding together; however, they can't forget their rivalry for Elena's heart. Elena must deal with the consequences of her feelings for Stefan.

This tale of a deadly love triangle will appeal to readers of Stephenie Meyer and Libba Bray and the gorgeous cover, with art from the new hit CW television show, will draw new fans to this bestselling series.

Marketing Campaign

- . Cross-promotion with CW network's website . Targeted online promotion including author
- . Mobile website site featuring covers and Q&A and viral quizzes
- show trailer

Author Bio

L. J. Smith is the author of thrilling titles of the supernatural, including the *New York Times* bestselling Vampire Diaries series, as well as the repackages of the Secret Circle trilogy. You can visit her online at www.ljan smith.net.